



September 2022 | Volume 16

BU QUARTERLY

WELCOME BU YOUTH LEADERS



Edward Clark
Southern Regional
Coordinator

We are excited for another year of working with some of the brightest students in the state of Mississippi. We count it a privilege and an honor to work with each of you. This year you will be faced with challenges and adversity, but we know that you have what it takes to overcome any obstacle that you face. Why are you here? You are here because of LOVE. You love your peers so much that you want to educate them on the dangers of tobacco and vaping and this program is all about LOVE.

BE AWARE OF THE NATIONAL CAMPAIGN DATES

Be on the lookout as our Youth Leaders facilitate the National Campaigns at their schools.



November 17, 2022



April 1, 2023



May 21, 2023



May 31, 2023

IN THE NEWS

Tobacco and vaping has been hot topics in the news. Did you hear? The FDA made history on April 29, 2022, by banning menthol cigarettes and flavored cigars. That's right! The predatory practices that have claimed the lives of so many of our loved ones have come to a halt. But it does not stop there. The FDA also denies the authorization to market JUUL products as of June 23, 2022. This is a significant move because the government is making strides to put our youth first. According to FDA Commissioner Robert M. Califf, M.D., "The agency has dedicated significant resources to review products from the companies that account for most of the U.S. market. We recognize these make up a significant part of the available products and many have played a disproportionate role in the rise in youth vaping." Way to go, FDA!

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BU YOUTH LEADERS' CORNER



Ayden Brooks is a first-year Youth Leader for BU Tobacco & Vaping Prevention Program. He is a senior at Charleston High School in Charleston, MS. Ayden states, "The BU program is a great program and is an excellent way to make a difference in the lives of my peers and community. I love to work with others that share the same goals as myself."

MEET OUR NEW REGIONAL COORDINATOR

My name is DeShondra Phinisee and I am a native of Greenville, Ms. I am the Northern Regional Coordinator for BU Tobacco & Vaping Prevention Program. I passionately serve as a Youth Mentor in my community. Being an advocate and a voice for people is not only a priority in my life but is a value. My goal, while working alongside my team at Caffee, Caffee, & Associates Public Health Foundation Inc., is to leave a life-changing impact on every youth leader I have the pleasure of working with. Serving as a leader while helping young leaders become better leaders while making a difference is my ultimate goal.



DeShondra Phinisee
Northern Regional
Coordinator

CONTACT US

Contact us with your questions, concerns, or testimonies. For additional updates on the Youth Tobacco & Vaping Prevention Program, follow us on social media.

Caffee, Caffee & Associates Public Health Foundation, Inc.

☎ 601-336-7212

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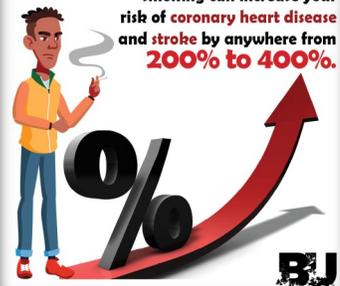
This program is funded by a grant from the Mississippi State Department of Health – Office of Tobacco Control.

**Know
the Facts!**

Statistics suggest
that **5.6 million children**
living today in the U.S.
will die of a
smoking-related disease.
THAT IS EQUAL TO 1 OF EVERY 13 CHILDREN.



In addition to cancer,
smoking can increase your
risk of **coronary heart disease**
and **stroke** by anywhere from
200% to 400%.



OF THE **8 MILLION**
SMOKING-RELATED DEATHS
REPORTED AROUND THE WORLD
EACH YEAR, **1.2 MILLION** ARE THE
RESULT OF **SECONDHAND SMOKE.**

