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BU QUARTERLY

Policy Update

The Center for Tobacco Products of the U.S. Food and Drug Administration (FDA) recently reviewed the websites <https://newvaping.us> and <https://vapingland.com> and determined that electronic nicotine delivery systems (ENDS) products listed there are offered for sale or distribution to customers in the United States.

Please be aware that, on March 15, 2022, the President signed legislation to amend the FD&C Act to extend FDA’s jurisdiction to products “containing nicotine from any source,” not just nicotine derived from tobacco. See Consolidated Appropriations Act, 2022, Public Law 117-103, Division P, Title I, Subtitle B. Specifically, this legislation expanded the definition of “tobacco product” under section 201(rr) of the FD&C Act (21 U.S.C. § 321(rr)) to include products containing nicotine from any source. As of April 14, 2022, it is illegal for a retailer to sell any tobacco product, containing nicotine from any source – including cigarettes, smokeless tobacco, cigars, and e-cigarettes – to anyone under 21.

FDA has determined that your SWFT Mod Recharge Gummy Bear and Naked – American Patriots ENDS products are misbranded under section 903(a)(7)(B) of the FD&C Act (21 U.S.C. § 387c(a)(7)(B)) because these products were sold to a person younger than 21 years of age. (USDA, 2023)

Reference

U.S. Food & Drug Administration. (2023, January 13) *New Vaping US - Warning Letter*. <https://www.fda.gov/inspections-compliance-enforcement-and-criminal-investigations/warning-letters/new-vaping-us-650271-01132023>

Role of a BU Youth Leader

BU Youth Leaders assist with engaging at-risk youth (grades 9-12) in Tobacco Initiation Prevention Activities; help in reducing at-risk youth’s access to tobacco products; focus on increasing at-risk youth exposure to effective anti-tobacco messaging; and serve as liaisons at their schools.



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BU Success Stories



“Being a BU youth leader has introduced me to a world that I never acknowledged or paid attention to. I have never been around people who smoke, vape, or dip, so I have never been familiar with the details of it. But as I have become a part of this program and an advocate against smoking and vaping, I have learned that there is a great fraction of the world that are addicted to these things. We host multiple events like the Great American Smokeout that expose this issue and gives them an opportunity to have a taste of freedom from their addiction. The Great American Smokeout was a day in November that asked all cigarette-users not to smoke or indulge in any form of toxic inhalant. This day would show them that it *is* possible to quit, although the process is hard. As a youth leader, this event showed me that there will always be hope no matter your drug of choice. No one can be counted out when it comes to recovery and getting better. This event, amongst all the other things we do as youth leaders, has taught me that there is more going on in the world than what *we* see. Everyone’s situation and circumstances are different, but nevertheless, it’s never too late for redemption and a new start.”

- Kaydence Atkins (Petal High School) - Southern Region

“With being a part of the BU program, the part I enjoyed most is having the opportunity to be able to make videos talking about the dangers of smoking and vaping for my fellow classmates and teachers as well. I enjoy making the videos knowing it will make a change in our community and spread awareness to those who are involved in smoking and vaping. After watching the videos, my peers will have a clear understanding and will hopefully no longer be a part of the ones who continue to smoke and vape.”



- MoEnique Pirtle (Forest Hill High) - Central Region



“BU has helped me by giving me a different outlook on nicotine and tobacco. BU has built my confidence in speaking out and given me more to talk about during my public speaking meetings and competitions with my peers and adults. BU has impacted others around me to focus more on their bodies and the younger generation that they are around. BU has been helpful around my school because we educated my peers on the consequences of what they are putting in their bodies. One of my favorite things that I have done with BU is actually the American Smokeout. I say this because now there is a video of someone my peers know personally which is me speaking knowledge to them about tobacco and nicotine. Hence, it is a greater chance that they will listen and become better influencers for children around them and tell them that it is not cool. BU has inspired me to keep the word going and let everyone know.”

- Shania Reed (West Tallahatchie High) - Northern Region

2023 BU Graduating Seniors

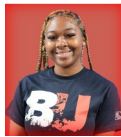
The BU youth leaders have had a stellar year and have made great strides for policy, system, and environmental change for the state of Mississippi. As we value education, there is always a sense of pure joy that we receive knowing that our youth leaders have made an impact and a difference. We wish them the best of luck! Here is a glimpse of the future for our graduating seniors:



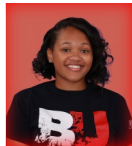
Adymun Walker
Attending Pearl River Community College



Ayden Brooks
Graduated Salutatorian/Attending Howard University



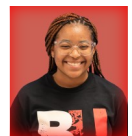
Faith Hardaway
Attending Alcorn State University



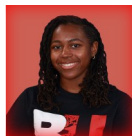
Isabella Clark
Undecided



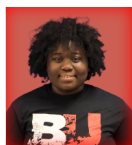
Jada Miller
Attending Hinds Community College



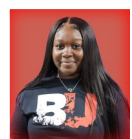
Lamaya Tellis
Graduated Valedictorian/Attending Mississippi State University



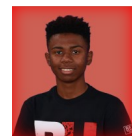
Rajalei Jasper
Attending Pearl River Community College



Shania Reed
Attending Northwest Community College



Tanieka Bell
Attending Mississippi Delta Community College



Xaiver Washington
Attending William Carey University



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BU YOUTH LEADERS' CORNER



“THE BU PROGRAM HAS HELPED ME UNDERSTAND THE RISK OF CONSUMING TOBACCO AND THE NUMBER OF NEGATIVE EFFECTS IT HAS ON ONE’S BODY. IT HAS ALSO TAUGHT ME HOW THE TOBACCO INDUSTRY HAS TARGETED THE YOUTH AND AFRICAN AMERICANS. THROUGH PROMOTIONS SUCH AS DISCOUNTS, MULTI-PACK COUPONS, AND CULTURAL EVENTS DESIGNED TO DRAW IN CERTAIN GROUPS IN THE BLACK COMMUNITY. THE BU PROGRAM HAS IMPACTED STORES AND ALSO THE COMMUNITY ITSELF. MY FAVORITE THING ABOUT THE BU PROGRAM WAS THE GREAT AMERICAN SMOKEOUT. WHEN I AND MY PARTNER FROM MY SCHOOL WENT TO TWO STORES NEAR OUR SCHOOL AND TALKED TO THEM ABOUT NOT SELLING TOBACCO TO KIDS UNDERAGE. “


- Timothy Jones (Thomas E. Edwards High School)


CONTACT US


Contact us with your questions, concerns, or testimonies. For additional updates on the Youth Tobacco & Vaping Prevention Program, follow us on social media.


Caffee, Caffee & Associates Public Health Foundation, Inc.


601-336-7212

 www.butobaccofree.org

 B U Tobacco Free

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 BU Youth Tobacco & Vaping Prevention Program

This program is funded by a grant from the Mississippi State Department of Health – Office of Tobacco Control.

**Know
the Facts!**

Tobacco product packaging creates
2 MILLION TONS of waste every year.

You can quit smoking. For free help: 1-800-QUIT-NOW.



CDC.gov/quit

FACT

More than 16 million
Americans currently suffer from
diseases caused by smoking.

You can quit. CALL 1-800-QUIT-NOW.



CDC.gov/quit

