



September 2023 | Volume 20

BU QUARTERLY

Welcome



LaTasha Rice,
Program Director
BU Youth Tobacco &
Vaping Prevention Program

“We are excited to return for another year with the BU Youth Tobacco & Vaping Prevention Program. Our Youth Leaders have been moving into new initiatives that has opened their perspective to other opportunities. Over the summer, they participated in the Campaign for Tobacco-Free Kids Youth Symposium in Washington, DC, advocated for clean water in Mississippi through the Youth Addressing Pollution Program by presenting the findings in San Juan, PR, and educated their peers on the link between tobacco and mental health. They will continue these initiatives through December 2023 along with resuming presentations with their local elected officials, retailers and school district administrators. They will promote awareness days such as Red Ribbon Week, Great American Smokeout, Take Down Tobacco, and No Menthol Sunday.

Continue to receive updates by following us on all or our social media platforms. *You won't regret it!*”

-LaTasha Rice, BU Program Director



Be Aware of the National Campaign Dates

Be on the lookout as our Youth Leaders facilitate the National Campaigns at their schools.



November 16, 2023



April 1, 2024



May 19, 2024



May 31, 2024

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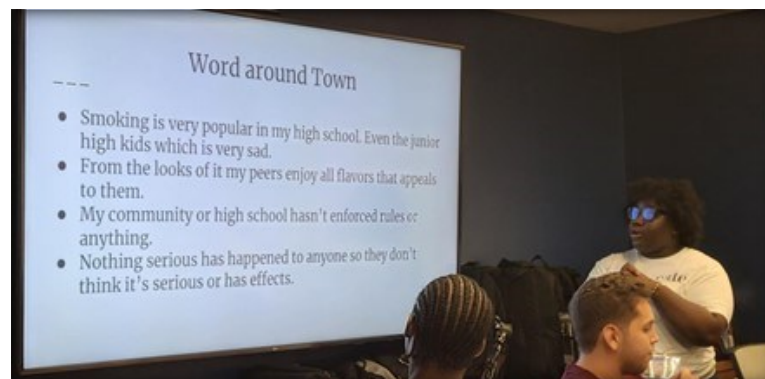
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Campaign for Tobacco-Free Kids Youth Symposium in Washington, DC



We were honored to have one of our youth, Shania Reed, to represent BU at the Campaign for Tobacco-Free Kids week-long Youth Symposium. Youth Ambassadors for CTFK are comprised of high school students from all 50 states who have demonstrated leadership in fighting tobacco in their various communities. Students are chosen each year as representatives of their state through a competitive application process. They received advocacy training and participated in activities, including testifying to congress about the ill effects of tobacco and vaping usage. We were pleased our youth were chosen to meet others fighting the same fight.



BU Youth Leaders in San Juan, PR



“I had the opportunity to present at the Center for Black Health & Equity Conference. This is the largest conference in the country dedicated SOLELY to black health! Five years ago, I was a part of the first BU cohort. Our program didn’t have a name at the time, just a group of students eager to bring about change in our communities. We wanted to encourage our peers to always BE YOU (hence the name BU) and to always stay true to themselves. Now look at us, presenting in Puerto Rico! Major shoutout to our youth leaders Asia, Kaydence and Ancesia! They came into the program with the same goals and are excelling in their communities!” [#blackhealth](#) [#buyouth](#)

- Eboni Jones

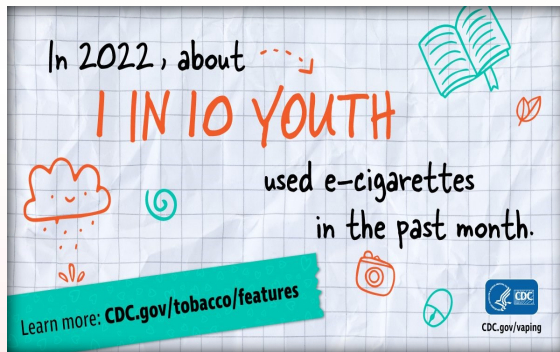
Former BU Youth Leader and current Northern Regional Assistant



In The News

A study released by the U.S. Food and Drug Administration and the U.S. Centers for Disease Control and Prevention (CDC) found that 2.55 million U.S. middle and high school students reported current (past 30-day) e-cigarette use in 2022, which includes 14.1% of high school students and 3.3% of middle school students. Nearly 85% of those youth used flavored e-cigarettes and more than half used disposable e-cigarettes.

“Adolescent e-cigarette use in the United States remains at concerning levels, and poses a serious public health risk to our nation’s youth,” said Brian King, Ph.D., M.P.H., director of the FDA’s Center for Tobacco Products. “Together with the CDC, protecting our nation’s youth from the dangers of tobacco products—including e-cigarettes—remains among the FDA’s highest priorities, and we are committed to combatting this issue with the breadth of our regulatory authorities.” (CDC, 2022)



CONTACT US

Contact us with your questions, concerns, or testimonies. For additional updates on the Youth Tobacco & Vaping Prevention Program, follow us on social media.

Caffee, Caffee & Associates Public Health Foundation, Inc.



This program is funded by a grant from the Mississippi State Department of Health – Office of Tobacco Control.

**Know
the Facts!**

- A CDC study found that 99% of the e-cigarettes sold in assessed venues in the United States contained nicotine.
- Some vape product labels do not disclose that they contain nicotine, and some vape liquids marketed as containing 0% nicotine have been found to contain nicotine.
- Nicotine can harm the developing adolescent brain. The brain keeps developing until about age 25. (CDC, 2023)

Reference

Centers for Disease Control and Prevention. (2022, Oct. 6) More than 2.5 Million Youth Reported E-Cigarette Use in 2022.

<https://www.cdc.gov/media/releases/2022/p1007-e-cigarette-use.html>

Centers for Disease Control and Prevention. (2023) Quick Facts on the Risks of E-cigarettes for Kids, Teens, and Young Adults. https://www.cdc.gov/tobacco/basic_information/e-cigarettes/Quick-Facts-on-the-Risks-of-E-cigarettes-for-Kids-Teens-and-Young-ts.html